



Punjab Heritage and Tourism Promotion Board

Invites Expression of Interest (EOI) for engaging services of freelance content writer for promotional of Punjab as a Tourist Destination.

(PHTPB) intends to prepare various collaterals and requires content development for website to promote Punjab and invites EOI from established & experienced content writers having knowledge and command in the field of Cultural Heritage and Tourism.

Eligibility Criteria:

1. Should have an experience of 10 or more years in travel writing with national and international publications.
2. Should have experience of more than 5 years in Culture and Tourism research.
3. Should have in-depth knowledge of Culture and Heritage of Punjab.
4. Should have well-established resource network.
5. Preference will be given to authors who have publications of guide-books or travelogues to their credit.
6. Should be well versed with English, Hindi and Punjabi Language.

Details about your work and other publishing's may be submitted in in a sealed envelope labelled

A. Financial quotes for the following work to be submitted in sealed envelope labelled (B):

1. Website (Quote per page)
2. Brochures, maps, leaflets, newsletter (Quote per word)
3. Advertorials (Quote per word)

**Please send the above details on or before 30th Sept 2020 at 3 PM Chief Executive Officer, Punjab
Heritage and Tourism Promotion Board, Plot No.3, Sector 38-A, Chandigarh.**